

BUSINESS PROFILE

Website: www.woofies.com

Size: 110 employees

Breakdown: 11 groomers, 13 office employees and 85 pet sitters/walkers

Industry: Service

Job Position: Mobile Groomer

Job Level: Entry level / Independent Contractors

Salary Range: Commission (40% for first 3 months, then 50% thereafter) plus tips

Tentative Start Date: As soon as possible



ABOUT THE COMPANY:

- Woofie's, LLC is a professional, award-winning pet care company based in Ashburn, Virginia offering pet sitting, dog walking, pet taxi, overnight care and mobile pet spa services.
- Co-founders Amy Reed and Leslie Barron left their corporate jobs in Marketing & Healthcare and decided to open up Woofies in September 2004. Within the first year, Woofie's expanded their pet sitting and dog walking business and was able to include Pet Taxi, Overnight Care and Mobile grooming.
- Since 2004, Woofie's has been named Best Groomers in 2013, 2014 and 2016 and Best Pet Sitters in 2011 from *Northern Virginia Magazine*. *Washingtonian Magazine* honored Woofie's on their Best Pet Care list from 2001-2017. Woofie's was also a semi-finalist for NBC's *Shark Tank* Season 7 in 2012.

AVAILABLE POSITION:

- Woofie's is currently looking for a mobile groomer who must have high standards of cleanliness and professionalism. They are responsible for accommodating any special requests from the owner and informing them if any health problems are discovered during the grooming process.
- The groomer will be able to work with dogs of all shapes and sizes and know how each breed should look.
- Each groomer should have experience operating a mobile dog grooming van where they are responsible for visiting customers at their homes.

INTERVIEWER PROFILES



DIRECTOR OF MOBILE PET SPA SERVICES: Renee Ventrice

- Renee is responsible for running Woofie's mobile pet spa team. She manages all 11 groomers and 5 admin staff at their office. She oversees all hiring, training, scheduling, pricing, promos, and customer support.
- As a former US Navy Veteran, Renee is a militant but fair boss. She comes to work everyday with a mission and will be flexible as long as the job is done properly.
- Renee's interviewing style is straightforward and professional. She gauges their communication skills and style, and cultural fit with the company.



DIRECTOR OF PET SITTING SERVICES: Caroline Murphy

- Caroline manages 70 pet sitters and dog walkers. She oversees all hiring, training, scheduling and client support.
- She has been the director of pet sitting services for six years and started as a dog walker.
- With a background in Animal Science, Caroline puts candidates on the spot by asking health-related questions. Her goal in interviews is to find a candidate who puts the animals and clients first.