

The Job Interview

TEEZ AGENCY

Los Angeles, CA

Teez Agency specializes in food marketing for well-known brands across the country. Waseem and Noel are looking to hire a passionate and charismatic social media photographer who loves food and has the ability to create and capture dynamic (and delicious!) photos for social media.

BUSINESS

Website: www.teezagency.com

Size: 12 employees

Industry: Food Marketing/Public Relations

TEEZ
AGENCY

ABOUT THE COMPANY:

- Teez Agency was founded in 2013 by two brothers, Noel and Waseem Ballou. Their shared passion for good food was the inspiration behind starting their own agency. They specialize in food marketing and create digital content for various brands on social media. The Teez agency currently works with over 75 different brands and has a portfolio that's consistently expanding. Their goal is to create quality content for their clients and increase brand awareness and sales for their clients' products.

JOB POSTION: Food Stylist / Social Media Photographer

Job Level: Entry-Level

Salary Range: \$40K

Tentative Start Date: ASAP

RESPONSIBILITIES:

- The Social Media Photographer's main responsibility is to style and take photos of food prepared by Teez Agency's in-house chefs and post the photos on various social media outlets for clients.
- He or she will be required to come up with their own concepts for their photo shoots and pitch these concepts to the creative team and then to clients for approval before posting on social media.

INTERVIEWERS

THE CO-FOUNDER: Noel Ballou



- Noel is the co-founder and co-owner of Teez Agency.
- After working tirelessly at his 9-5, Noel decided to follow his passion and start his own business. Noel and his brother Waseem created their company out of a one-bedroom apartment and since then have expanded into an office in downtown Los Angeles.
- When it comes to interviewing, Noel takes the unconventional route. He asks questions like "What did you eat for breakfast, and how do you put your pants on in the morning?" He feels these questions allow him to really dig in and find out what type of person they are and what type of employee they will be.

THE CO-FOUNDER: Waseem Ballou



- Waseem is also the co-founder and co-owner of Teez Agency.
- When it comes to his working relationship with his brother, he says they are like Kobe and Shaq—they make a great team and are accomplishing remarkable things in the world of public relations.
- Waseem's approach when interviewing is very cut and dry. He asks all the technical questions to see if a person has the necessary skills to work at the company.